

JAMES G. HROMAS

BUSINESS ADDRESS

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EDUCATION:

- Ph.D. Oklahoma State University, Major in Marketing, Minor in Management and Economics, graduated 1982.
Dissertation Title: Identification and Model Formulation of Professional Service Attributes.
- M.B.A. Oklahoma State University, Concentration in Management, graduated 1970.
- B.S. Oklahoma State University, Major in Accounting, graduated 1967.
- Tenured Oklahoma State University, Department of Marketing, College of Business Administration, July 1989

ACADEMIC AND PROFESSIONAL EMPLOYMENT

- 2004-Present Director, International Education and Outreach; Director, The School of International Studies; *and Associate Professor of Marketing, William S. Spears School of Business
Oklahoma State University

Summary: Responsible for directing International Education and Outreach (IE&O) and the School of International Studies (SIS) programs at Oklahoma State University. IE&O provides leadership in internationalizing the OSU campus through strategies involving the faculty, staff, students and community, state, national, and international constituencies. Programs are provided through graduate programs, faculty exchanges, outreach programming, student study abroad and exchanges, English language training, country focus areas and global contacts including the SIS Ambassadors and Henry G. Bennett Distinguished Fellows. IE&O also provides support to the Fulbright program, Phi Beta Delta, and the Peace Corps Strat office. Additionally, IE&O coordinates the OSU Outreach Council consisting of college based outreach programs, and is responsible for the Wes Watkins Conference Center and Independent Study programs.

* Also served as Interim Director of Graduate Programs for the School of International Studies FY07.

- 2001-2004 Dean, University Extension, International and Economic Development and Interim Director, School of International Studies, and Associate Professor of Marketing, College of Business Administration
Oklahoma State University
- Summary: Directed the University Extension, International and Economic Development (UEIED) program at Oklahoma State University. UEIED provided outreach, public service, and distance education programs through a decentralized structure that included the Colleges of Arts and Sciences, Business Administration, Education, Engineering, Architecture and Technology, and Human Environmental Sciences. UEIED had direct responsibility for the School of International Studies, Distance Learning and Independent and Correspondence Study, the Wes Watkins Conference and Meeting Center, and Central Office services.
- 1997 Dean, University Extension, International and Economic Development and Associate Professor of Marketing, College of Business Administration
Oklahoma State University
- Summary: In addition to OSU outreach responsibilities, assumed responsibility for the Office of International Programs, which included the English Language Institute, Study Abroad, International Sponsored Students, and International Grants and Contracts. Also assigned the Center for International Trade Development program function and the Wes Watkins Center. Components of these units were reorganized into the new School of International Studies that was approved by the OSU Regents in July 1998. Also served as a point of contact for those needing access to the university's immense economic development resources. Title changed to include International and Economic Development.
- 1994 Dean, University Extension and Associate Professor of Marketing, College of Business Administration
Oklahoma State University
- Summary: University Extension (UE) was transferred to the Office of Academic Affairs reporting directly to the Executive Vice President and Provost. UE previously reported to the Vice President of University Relations. Title was changed to Dean of University Extension.
- 1991 Director, University Extension and Associate Professor of Marketing, College of Business Administration
Oklahoma State University
- Summary: Directed the University Extension program at Oklahoma State University. University Extension (UE) provided outreach, public service, and distance education programs through the Colleges of Arts and Sciences; Business Administration; Education; Engineering, Architecture and Technology; and Human Environmental Sciences. UE had direct responsibility for Independent and Correspondence Study and Central Office services.

- 1989 Director, Business Extension and Associate Professor of Marketing
College of Business Administration
Oklahoma State University
- Summary: Promoted to rank of Associate Professor with primary responsibility remaining as Director of Extension in the College of Business Administration.
- 1984 Director, Business Extension and Assistant Professor of Marketing
College of Business Administration
Oklahoma State University
- Summary: Received faculty rank as Assistant Professor with primary responsibility remaining as Director of Business Extension.
- 1980 Director, Business Extension
College of Business Administration
Oklahoma State University
- Summary: Directed the extension and public service unit in the College, which started with a \$100,000 budget, 25 programs, and 1.5 FTE staff and expanded to involve more than 10,000 participants, 200 programs, 8 FTE staff, and a \$1 million budget. Responsibilities included planning and organizing resources in identifying, developing, delivering, coordinating, and evaluating professional development and public service programs; formulating program promotion plans and strategies; generating and controlling funds; and developing and maintaining external business and governmental relationships.
- 1975 Associate Director, Business Extension
College of Business Administration
Oklahoma State University
- Summary: Coordinated the activities of the Professional Development Center, which offered professional development programs for business and governmental organizations.
- 1974 Assistant Director, Business Extension and Instructor, Administrative Sciences
College of Business Administration
Oklahoma State University
- Summary: Taught basic marketing in addition to responsibilities in extension.
- 1972 Acting Director, Business Extension
College of Business Administration
Oklahoma State University

Summary: Directed the extension unit in the College while the Director was on a one-year leave of absence.

1970 Assistant Director, Business Extension
College of Business Administration
Oklahoma State University

Summary: Coordinated professional development programs offered by the College of Business Administration.

1970 Graduate Assistant
College of Business Administration
Oklahoma State University

Summary: Research assistant for Business Extension and the Department of Administrative Sciences.

1969 Management Analyst
NASA Johnson Spacecraft Center
Houston, TX

Summary: Evaluated the employee performance evaluation system at the NASA Johnson Spacecraft Center.

1968 Staff Assistant
Division of Student Affairs
Oklahoma State University

Summary: Directed fraternity affairs office and assisted other student organizations at Oklahoma State University.

1968 Accountant
AMOCO Corporation
Tulsa, Oklahoma

Summary: General accounting work assignments in the Controller's Department.

SUMMARY OF BOARD OF DIRECTORS AND ADVISORY COUNCILS

Sister Cities International, Board of Directors, 2006 – Present
International Advisory Council, Chair, 2006 - Present
School of International Studies, Development Committee, Chair, 1997 – 1999, Executive Committee, Chair, and Dean's Administrative Committee, Chair, 1998 – Present.
International Education and Outreach Council, Chair, 2004 – Present.
Tinker United States Air Force Base, Education and Training Partnership, Executive Committee, 2003 – Present.
Governor's EDGE Economic Development Committee, International Development Task Force, 2004.
University Extension Council, Chair, 1991 – 2004.

Zayed University, United Arab Emirates, College of Business Sciences International Advisory Council, 1998 – 2004.
Stillwater Industrial Foundation, 1998 – Present, Executive Committee, 1995 – 2003, President 2001 – 2002.
Stillwater Convention and Visitors Bureau Board of Directors, 1998 – 2002.
University Continuing Education Association, Board of Directors, 1999 – 2001, 2007 – Present.
National Association of State University and Land-Grant Colleges, Council on Continuing Education, Extension and Public Service, Executive Committee, 1994 – 2000, Chair, 1999 – 2000.
Enid Higher Education Center, OSU Representative, 1996 – 1997.
National University Degree Consortium, Board Member, 1991 – 1995, Vice President, 1995 – 1996.
Stillwater Chamber of Commerce, Board Member, 1989 – 1995, Chair, 1994 – 1995.
Business, Industry, and Labor Division UCEA, Board of Directors, 1994 – 1995.
Leadership Stillwater, Chaired Founding Committee, Chair, two terms: 1983 – 1984 and 1991 – 1992.
Oklahoma State Regents for Higher Education, Outreach Council, Chair, 1992 – 1993.
Stillwater United Way, OSU Chair, 1988 – 1989.
Leadership Oklahoma, Vice President, 1992 – 1993, Founding Board Member, 1987 – 1993, Board Member, 1997 – 1998.
Stillwater YMCA, Board of Directors, 1986 – 1987.
International Tours, Inc., Board of Directors, Stillwater, 1982 – 1984.
United States Air Force, Tinker Management Development Consortium, Chair, 1982 – 1983.
Land Data Corporate, Inc., Board of Directors, 1982 – 1983.
Data Soft System, Inc., Board of Directors, 1982 – 1983.
First Title Holdings, Inc., Board of Directors, 1982 – 1983.
Stillwater Posse Club, Board of Directors, 1981 – 1982.
Phi Delta Theta, Building Corporation, Board of Directors, 1970 – 1990, President, 1975 – 1985.

INTERNATIONAL ACTIVITIES AND PROGRAMS

Administrative and Professional Activities

School of International Studies (SIS): Developed concept proposal, 1997; Chair, Development Committee, 1997 – 1998; approved by the OSU Board of Regents 1998; Chair, Deans Administrative Committee and Executive Committee, 1998 – Present. SIS includes graduate programs, study abroad, english language training, outreach and development programs, global contacts program, Peace Corps recruiting, Fulbright support, and Phi Beta Delta. Developed the SIS Ambassador constituency support group, the Henry G. Bennet Distinguished Fellows recognition program and the Signature Society.

SIS Private Funding: Over \$1 million dollars in endowments fund the Wes Watkins Lectureship, Lawrence L. Boger Distinguished Professorship, Wes and Lou Watkins Distinguished Fellowship, the L.L. Boger Graduate Distinguished Fellowship, and the Les Martin Graduate Fellowship. Over \$25,000 yearly is generated for student internships from Boeing, Michael Hyatt, and Aerosystems. And, over \$150,000 in other private use funding has been generated.

Sister Cities International: Elected to Sister Cities International, Board of Directors, Washington, D.C., July 2006-Present. Invited delegate of Fort Worth, Texas Sister Cities to park dedication in Toluca, Mexico and to Reggio Emilia, Italy to celebrate the 200th Italian birthday. Member, Lt. Governor delegation to celebrate Oklahoma's 15-year Sister State relationship with Kyoto, Japan. Hosted Sister State delegation, Gansu Province, China. Hosted state-wide conference, Sister Cities Oklahoma. Hosted and participated in many activities and programs with Stillwater Sister Cities and Kameoka, Japan. Provided support for OSU campus in Kameoka, Japan.

Oklahoma International Strategic Plan: Provided leadership and support to the plan that was signed by Governor Frank Keating in 2000. Participated in hosting international delegations and other events sponsored by the Governor's International Team.

Oklahoma Department of Commerce (ODOC): Signed memorandum of understanding in 2002. Developed oksource.com, a Web-based directory of Oklahoma companies seeking trade opportunities. Continue to develop Lead Generation in tracking multilateral fund flows. Helped develop Consul General briefing that was attended by 39 Consulate representatives. Trade missions attended and supported: China, Portugal, Ethiopia, Vietnam, Libya, Brazil, Taiwan, Japan, Russia, Ukraine, and Poland. Hosted many international visitors sponsored through ODOC.

Governor's EDGE International Task Force: Served on committee as part of Governor Henry's economic development initiative, 2004.

National Association of State, College & Land Grant Universities: Attended meetings of the Commission on International Programs, 2000 – Present.

Oklahoma International Congress: Supported and served as host site 2001 and 2003.

Thunderbird Graduate School of Business: Site visit and exploration meeting, Phoenix, AZ, 2002.

U.S. Department of Commerce, HUD, Education: Provided federal funding of \$1.3 million to further the development of the OSU School of International Studies Trade and Regional Bureaus and Outreach, 2001-Present.

OSU Administration: Successfully lobbied OSU administration to provide \$250,000 in new recurring state funds for SIS bureaus development, 2001.

Global Briefing Series and other speaker series: The Global Briefing Series was developed in response to 9/11 to provide briefings on current international topics, 2002. Also resurrected the Wes Watkins Distinguished Lectureship in 1998. Speakers have included many high ranking officials, such as former Prime Minister of South Korea Dr. Duck Woo Nam, Mrs. Harriet M. Fulbright, Lester Thurow, etc. Developed speakers series in the College of Business Administration that brought leaders such as Henry Kissinger, Alan Greenspan, Malcolm Forbes, Jr., Jane Bryant Quinn, Louis Rukeyser, etc. to the Tulsa Business Forums and Oklahoma City Management Briefings.

OSU Committees: International Advisory Council, Chair, 2006-Present; International Student Recruitment Task Force, Chaired, 2005; International Student Recruitment Committee, 2005;

International Agri-Business Committee, 1994 – 2001; President’s International Study Committee, 1992; President’s International Study Committee, 1987.

Conferences Attended and Presented: See page 8 for Conference Presentations and meetings attended. Many state meetings and conferences on international issues attended.

Meetings sponsored with numerous groups and individuals from Japan, Ethiopia, China, India, Ireland, Mexico, Africa, Brazil, Thailand, Vietnam, Costa Rica, Colombia, Russia, Ukraine, Kazakhstan, Poland, etc.

Country-specific Development Programs and Activities (International)

Brazil -- Oklahoma Department of Commerce trade mission to Rio de Janeiro and Campo Grande to sign university agreements and to pursue business trade opportunities, 2000. Invited speaker on “Aging in America,” at Governor’s conference in Campo Grande, 2002.

Canada – Invited speaker on International Partnerships at UCEA International Conference in Toronto, 2002.

Ethiopia – Submitted \$15 million proposal to USAID in 2002 - \$7 million proposed in 2005; Commemorative ceremony for Point IV Room, 2000. Continue to support activities of the Oklahoma Ethiopia Society.

Iraq – SIS administered \$1 million USAID development grant, 2004.

Italy – Developed Summer Study Center, 2003 – Present; Developed relationship with Cassamarca Foundation.

Japan – Lt. Governor’s mission to celebrate 15 year Sister State relationship and to develop trade opportunities, 2001.

Mexico – Opened two offices in Pueblo, Mexico at the Universidad Popular Autónoma del Estado de Puebla and the Universidad de las Americas, Puebla; and two satellite offices at the Universidad Autónoma del Estado de México in Toluca, and the Instituto Tecnológico y de Estudios Superiores de Monterrey in Chihuahua, 2006. Toluca program developed as a result of cooperative efforts with the Fort Worth Sister Cities program. Have developed working relationships with other Mexican universities.

Poland – OSU-CITD trade delegation visited several provinces and made presentations on the value of business incubators in economic development, 1991; \$1.5 Million proposal developed for USAID, not funded.

Russia – State of Oklahoma delegation discussion with St. Petersburg officials about wheat sales and humanitarian aid, 1991.

Taiwan – Lt. Governor’s trade mission, opened Oklahoma Native American Art Exhibit in National Chinese Art Museum, and invited business trade opportunities, 2001.

Thailand – Develop relationships with five universities to further faculty and student exchange, 2003 – Present.

Ukraine – State of Oklahoma delegation to promote the sale of wheat to Kiev and to deliver humanitarian medical supplies for children of Chernobyl, 1991.

United Arab Emirates – EMBA Graduation Commencement Speaker – 2005; Served on the International Advisory Board, College of Business Sciences, Zayed University (new university for Women), 1999 – 2004, and helped develop university-wide research and outreach function, 2002; Developed and delivered Executive MBA with Clemson and Kentucky universities, 2001 – Present.

Other countries visited: Union of Burma, Columbia, England, France, Germany, Greece, Ireland, Northern Ireland, Panama, Scotland, and Spain.

Conference Presentations (International)

“Post-secondary Highlights: International Education at Home in Oklahoma,” Co-presenter, The Governor’s International Conference, Edmond, OK, 2007.

“Campaigning Successfully for Board of Directors,” Sister Cities International, Annual Meeting, Washington, D.C., 2006.

“Developing and Strengthening International Sites and Partnerships,” Co-presenter, National Association of State Universities and Land Grant Colleges, Houston, TX, 2006.

“International Marketing,” Co-presenter, Marketing Revolution Conference, Puebla, Mexico, 2006.

“New Developments in International Education,” Presenter, Council on Extension, Continuing Education, and Public Service – National Association of State Universities and Land-Grant Colleges Summer Meeting, Baltimore, MD, 2006.

“Through Your Eyes,” EMBA Graduation Commencement Speaker, Zayed University, Abu Dubai, UAE, 2005.

“Changes in International Outreach,” Co–Presenter, University Continuing Education Association, Regional Meeting, Chicago, IL, 2005.

“International Development and Oklahoma,” Presenter and Session Chair, Governor’s Special Conference, Norman, OK, 2005.

“Oklahoma Small Business Enterprise Exchange for International Partners,” Program Facilitator, Norman, OK, 2004

“OSU International Programs Impact,” Third Congressional District Economic Development Summit, Stillwater, OK, 2003.

“OSU International Resources,” Testified, The Joint Oklahoma State House and Senate Committee on International Activities, Oklahoma City, OK, 2003.

“International Partnerships,” Presenter, University Continuing Education Association, Annual Conference, Toronto, Canada, 2002.

“Aging in America,” Presenter, Best of Age Governors Conference, Campo Grande, Brazil, 2002.

“Internationalization and Rural Oklahoma,” Chamber of Commerce, Okemah, OK, 2000.

Other Meetings Attended (International)

Association of International Education Administrators, Annual Meeting, Washington, D.C., 2007; San Diego, CA, 2006; Washington D.C., 2005; New Orleans, LA, 2003; Tampa, FL, 2002.

American Committee on Foreign Relations, Washington D.C., 2006, 2003.

Council on International Programs, National Association of State Universities and Land Grant Colleges, San Diego, CA, 2006; Newport, RI, 2005; Los Angeles, CA, 2004.

NAFSA Annual Meeting, Seattle, WA, 2005.

Lincoln Commission Study Abroad Meeting, Washington D.C., 2005.

Global Education Meeting, National Association of State Universities and Land Grant Colleges, Washington, DC, 1998.

Society of Human Resources Managers, International Conference, Dallas, TX, 1998.

Awards and Recognitions (International)

OSU Arts and Sciences Center for Africana Studies and Development Appreciation Award, 2007.

OSU African Student Association Appreciation Award, 2006.

Recognized as Maestro Honorifico by Universidad Popular Autónoma del Estado de Puebla, 2006.

Global Vision Award, OSU Global Agriculture Organization, 2004.

LEADERSHIP AND SERVICE (LAST 10 YEARS)

NATIONAL

University Continuing Education Association: Alternative Regional Representative, 1997 – 1999, 2006 – present; Regional Representative, 1999 – 2001; Board of Directors, 1999 – 2001, 2007 - Present; Region V Executive Committee, 1997 – 2000, 2006 – present; Marketing Advisory Committee Member, 1987.

Great Plains Distance Learning Association, Dean’s Committee Chair, 1999 – 2000.

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National Association of State Universities and Land Grant Colleges – Commission on International Programs, 2000 – present, Council on Continuing Education, Extension, and Public Service, 1995 – Present; Chair, 1999 – 2000, Past-Chair, 2000 – 2001; Chair-Elect, 1997 –1998; Secretary-Treasurer, 1996 – 1997.

National University Degree Consortium, Vice-President 1994 – 1995; Board Member 1991 – 1996.

STATE

Tinker United States Air Force Base, Education and Training Partnership, Executive Committee, 2003 – Present.

Governor's International Team – Participant, 2000 – Present.

Governor's EDGE Task Force, 2004.

Oklahoma State Regents for Higher Education, Vice Chancellor Search Committee, 2003.

Oklahoma International Congress, Host, Stillwater, OK, 2001, 2003.

Oklahoma State Regents for Higher Education: Electronic Media Policy Committee, 1994 – 2002; Outreach Committee 1991 – 1996 and Chair 1995.

Ponca City Strategic Planning Conference, represented OSU President, Halligan, 2001.

Southern Regional Education Board, Oklahoma State Regents for Higher Education Representative, Atlanta, GA, 1998 – 2000.

Western Governor's University, OSU was state pilot university, chaired inaugural year, 1998 – 1999.

Enid Higher Education Center Board of Directors, Member, 1996.

Leadership Oklahoma: Executive Committee, Vice President for Recruiting, 1989 – 1999; Program Committee, 1987 – 1989; Founding Board of Directors, 1987 – 1992 and 1997 – 1998; Class Member 1992 – 1993; Alumni Member 1993 – Present.

OSU Representative to One Net, 1995 – 1997.

COMMUNITY

Stillwater Industrial Foundation, Vice Chair 2000 – 2001, Chair 2001 – 2002, and Member of Board of Directors 1998 – Present.

Leadership Oklahoma Stillwater's Planning Committee, 1996 – Present, provide support.

Stillwater Chamber of Commerce; Chair, 1993 – 1994; Executive Committee, 1991 – 1995; Education Committee, Chair, 1980 – 1985, Nomination Committee, 1990; Board of Directors, 1989 – 1995; Member 1975 – Present.

Stillwater Convention and Visitors Bureau, Board of Directors 1998 – 2002.

Leadership Stillwater, Founder and First Chair, 1983 – 1996 and Chair 1993 – 1994.

Stillwater Sister Cities – Hosted and participated in local activities with Kameoka, Kyoto, Japan, 1995 – Present. Hosted the Japanese Consul Dinner August 2007.

Stillwater YMCA, Board of Directors, 1986 – 1987.

UNIVERSITY

General University:

International Advisory Council, Chair, 2006-Present.

International Student Recruitment Task Force, Chair, 2005.

International Student Recruitment Committee, 2005.

President's International Task Force, 1992,1998.

Oklahoma Regents for Higher Education Learning Site Program, 1999-Present.

President's Club, 1996 – Present.

Dissertation Committee: Baker Ayoun, 2006; Jinnings Burruss, 2003; Julie Weathers, 1992; Joby John, 1987.

Staff Human Resources Advisory Committee, 2003 – 2005.

University Budget Committee, 1996 – 2004.

Dean's Council, 1994 – 2004.

Agri-Business Committee 1994 – 2002.

Master of Science in Telecommunications Management, 1996 – 2000.

Instructor Human Environmental Sciences graduate seminars, 1996, 1997.

International Education & Outreach Council: Chair, 2004 – Present.

School of International Studies (SIS): SIS Administrative Committee, Chair, 1999 – Present; Executive Committee Chair, 1999 – Present; and Founding Development Committee, Chair, 1997 – 1999.

University Extension, International & Economic Development: University Extension Council, Chair, 1991 – 2004; Urban Strategies Committee, Chair; Marketing Committee, Chair; OSU/OU Planning Retreat, Chair; Policies and Procedures for Urban Agents Committee, Chair; Management Information System Committee; Telecommunication Subcommittee, Chair; Telecommunications Coordinator Search Committee; OSU-Tulsa Transition Team 1998 – 1999.

College of Business Administration: Executive Committee; Faculty Extension Committee; Research and Publications Committee; Oklahoma Business Growth Policy Center Study Committee; Accounting Systems Committee; Workload Subcommittee; Flagship Program Committee; Space Committee; and Search Committees for Director of Business and Economic Research, Director of Business Extension, Director of Economic Education, Public Information Officer, and Publications Editor; Marketing Faculty, 1989 – Present.

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GRANTS AND CONTRACTS RECEIVED, DEVELOPED, AND ADMINISTERED

Developed contracts, grants and agreements to deliver programs for the following organizations:

Business: American Airlines, Inc.; American National Bank & Trust Company; Amoco Corporation; Applied Automation, Inc.; Bank of Oklahoma; The Boardman Company; The Charles Machine Works; Cities Service Oil & Gas Corporation; Dayton Tire and Rubber; Dowell Division of Dow Chemical; Federal National Bank and Trust; First Data Management Corporation; First Interstate Bank of Oklahoma; Fleming Companies, Inc.; Gearheart Owen Company; Halliburton Services; Hinderliter Industries, Inc.; International Business Machines, Inc.; Macklanburg-Duncan; Medical Center State Bank; MidAmerican Savings & Loan Association; Morrel & West, Inc.; Phillips Coal Company; Phillips Petroleum Company; Public Service Company of Oklahoma; Ralston Purina Company; Reading and Bates Corporation; Sooner Federal Savings & Loan Association; Southwestern Bell; St. Francis Regional Medical Center; Stillwater National Bank & Trust Company; Sun Company; Swan Rubber Company; Unit Corporation; United National Bank & Trust Company; etc.

Government: U.S. Departments of Commerce, Education, Housing and Urban Development; Oklahoma Department of Commerce; Rural Enterprises, Inc.; City of Broken Arrow; City of Oklahoma City; City of Stillwater; Eastern Oklahoma Indian Health Planning Board; Federal Aviation Aeronautical Center; Oklahoma City Public Schools; Oklahoma Health Planning Commission; Oklahoma Regional Medical Program; Oklahoma State Auditor and Inspector's Office; Oklahoma State Bureau of Investigation; Oklahoma State Department of Vocational & Technical Education; Oklahoma State Park Rangers and Superintendents; Oklahoma State Personnel Board; Oklahoma Tax Commission; Tulsa District Corps of Engineers; Tulsa Junior College; United States Air Force Tinker Management Training Center; University of Oklahoma; etc.

Associations: American Assembly of Collegiate Schools of Business; American Marketing Association; American Society for Quality Control and Industrial Engineering; American Society of Travel Agents; Association of Credit Bureaus; Bankers Marketing Association; City Manager's Association of Oklahoma; Community Bankers Association; Government Finance Officers Association of Oklahoma; Institute of Financial Education; Leadership Oklahoma City/Tulsa; Leadership Oklahoma; Mid-Continent Research & Development Council; Oklahoma Association of Municipal Clerks, Treasurers and Finance Officers; Oklahoma Bankers Association; Oklahoma City Humanities and Arts Council; Oklahoma Claim Men Association; Oklahoma Dietetic Association; Oklahoma Land Title Association; Oklahoma Lung Association; Oklahoma Society of Association Executives; Oklahoma Savings and Loan Association; Oklahoma State Auctioneers Association; Professional Golfers Association; Tulsa Credit & Financial Management Association; etc.

CONFERENCE PRESENTATIONS, PUBLICATIONS, AND ACTIVITIES*

"When one Door Closes, Another Opens," Co-presenter, Mid America and Great Plains Joint Regional UCEA Conference, Kansas City, MO, 2006.

*International Conference Presentations, Publications, and Activities reported on pages 5-9.

"Change in Outreach", Presenter, University Continuing Education Association, Executive Assembly, Chicago, IL, 2003.

"Conference Planning Committee," University Continuing Education Association, Executive Assembly, Chicago, IL, 2002.

"Dean's Committee Chair," Great Plains Consortium, Kansas City, KS, 2000.

"Conference Planning Committee," University Continuing Education Association Annual Meeting, Philadelphia, PA, 2000.

"Chaired Three Sessions," Workforce Development Conference, University Continuing Education Association, Washington, DC, 1999.

"Redefining Outreach," Regional V Conference, University Continuing Education Association Conference, Oklahoma City, OK, 1999.

"Redefining Extension, Outreach and Public Service." Outreach Journal, University of Georgia Press, pages 29-36, contributor to Marvin Keener, 1999.

"Workforce Development," Presenter, University Continuing Education Association Forum Conference, Washington, DC, 1999.

"The GRID, A New Way of Defining Extension" Presenter, Region V Conference, University Continuing Education Association, Atlanta, GA, 1998.

"State Regents Representative," Southern Regional Education Board Meeting, Atlanta, GA, 1998.

"Western Governors University," Presenter and Sponsor, State Conference on Distance Learning, Oklahoma City, OK, 1998.

"Information Technology Workforce Development," Presenter, University Continuing Education Association Forum Conference, Washington, DC, 1998.

"University Continuing Education Association Update," Region V Conference, University Continuing Education Association, Kansas City, KS, 1996.

"Distance Education," Plenary Session Chair, University Continuing Education Association Annual Meeting, Boston, MA, 1996.

"Distance Education for Management and Executive Development," Co-Presenter, 19th Annual National Conference on Management and Executive Development, Tarpon Springs, FL, 1996.

"Evaluation Criteria for Extension Function," Presenter, Region V Conference University Continuing Education Association, Jackson Hole, WY, 1995.

"Leadership," Leadership Tomorrow, Stillwater, OK, 1995.

"Distance Education for Management and Executive Development," Co-Presenter, 18th Annual National Conference on Management and Executive Development, Tarpon Springs, FL, 1995.

"Distance Education in Executive Education," AACSB Special Conference, Winston Salem, NC, 1995.

"Program Chair," National University Degree Consortium, Board Meeting, Denver, CO, 1994.

"OSU Extension," Presenter, OSU Board of Regents Study Session, 1994.

"Distance Education for Management and Executive Development," Co-Presenter, Annual National Conference on Management and Executive Development, Tarpon Springs, FL, 1994.

"Buying Determinants of Professional Development Programs," Working Paper, University Extension, Stillwater, OK, 1993.

"Distance Education for Management and Executive Development," Co-Presenter, Annual National Conference on Management and Executive Development, Tarpon Springs, FL, 1993.

"Building a Consensus for the Outreach Agenda," Co-Presenter, 106th Annual Meeting of the National Association of State Universities and Land-Grant Colleges, Washington, DC, 1993.

"University Outreach," Presenter, Alliance for Manufacturing Excellence Conference, Oklahoma City, OK, 1993.

"Marketing Extension Programs," Co-Presenter, The National University Continuing Education Association Annual Conference, Nashville, TN, 1993.

"Conference Chair," OSU Economic Development Day, Stillwater, OK, 1992

"Faculty Involvement in Outreach Programs," Presenter, Department of Occupational and Adult Education, Stillwater, OK, 1992.

"Organizational Models of Extension," Presenter, Indonesian Delegation, Stillwater, OK, 1992.

"Workload Determinants," Presenter, Annual Conference on Management and Executive Development, Tarpon Springs, FL, 1992.

"Business Incubators," Co-presenter, Various Cities, Poland, 1992.

"University Outreach and Economic Development," Presenter, Various Groups in the Ukraine and Russia, 1991.

"Continuing Education," Presenter, Elderhostel, Stillwater, OK, 1991.

"Distance Learning," Panelist, US Air Force Education Officers Annual Meeting, New Orleans, LA, 1990.

"Management Development Programs," Co-presenter, Business, Industry and Labor Division, University Continuing Education Association, Annual Meeting, New Orleans, LA, 1990.

"Developing Distance Learning Programs," Panelist, Teleconference Presentation to UCLA Extension Program Managers, Stillwater, OK, 1990.

"Introduction to Leadership Stillwater," Presentation, Leadership Stillwater, Stillwater, OK, 1990.

"Motivating, Developing, and Managing Your Staff," Co-presenter, The National Conference on Management and Professional Development Programs, Tarpon Springs, FL, 1989.

"OSU/OU Management Development Program," Co-presenter, The Twenty Most Successful Non-Credit Program's Conference, Jacksonville, FL, 1989.

"The Effectiveness of Direct Mail Seminar Brochures Between Seminar Categories," Working Paper, College of Business Administration, Stillwater, OK, with Raymond W. LaForge, 1989.

"Differing Perceptions of Service Quality for A Multidimensional Non Profit Service Provider," Working Paper, College of Business Administration, Stillwater, OK, with Raymond P. Fisk and James W. Gentry, 1988.

"The History of Leadership Stillwater," Presentation, Leadership Stillwater, Stillwater, OK, 1988.

"The Tulsa Business Forums," Panelist, The National Conference on Management and Professional Development Programs, Tarpon Springs, FL, 1988.

"Local Government," Program Co-chair, Leadership Oklahoma, Stillwater, OK, 1988.

"The Tulsa Business Forums," Co-presenter, Business, Industry and Labor Division, National University Continuing Education, Annual Meeting, Philadelphia, PA, 1988.

"Education and Intergovernmental Relations," Program Chair, Leadership Oklahoma, Stillwater, OK, 1988.

"Serving the Business Community," Co-presenter, Payne County Banker Association, Stillwater, OK, 1988.

"Oklahoma State University Distance Learning Programming," Panelist, University Continuing Education Association, Annual Meeting, Kansas City, KS, 1987.

"Non-Traditional Instruction Delivery," Resource Person, Oklahoma State University Faculty Retreat, Tulsa, OK, 1987.

"Areas of Cooperation," Presentation, Vocational Technical Business Representatives Conference, Stillwater, OK, 1987.

"The Business Environment and Marketing Strategies of Small Manufacturers," Working Paper, College of Business Administration, Stillwater, OK, with Raymond W. LaForge, et al; 1986.

"Stillwater Profiled," Chaired Session, Leadership Stillwater, Stillwater, OK, 1986.

"College of Business Administration Teleconferencing," Panelist, Oklahoma State University Oklahoma City Alumni Club, Oklahoma City, OK, 1985.

"The Service Marketing Literature: A Twenty-Year Status Report," in Proceedings of the AMA Services Marketing Conference, Chicago: American Marketing Association, with Raymond P. Fisk and Patriya Silpakit, 1985.

"The Marketing Teleconference Consortium: Intercollegiate Teleconferencing for Marketing Faculty and Students," in Teleconferencing and Electronic Communication III: Applications, Technologies and Human Factors, Lorne A. Parker and Christine H. Olgren, eds. Madison: University of Wisconsin, 140-145, with Raymond P. Fisk and Lana G. Ivy, 1985.

"Opportunities for National University Teleconference Network Programming," Presentation, National University Teleconference Network, Annual Conference, Stillwater, OK, 1985.

"College of Business Administration Teleconferencing," Teleconference Panelist, California State University System, Stillwater, OK, 1985.

"Determinant Attributes in Professional Development Programs," Presentation, Region V Conference, National University Continuing Education Association, Manhattan, KS, 1984.

"Marketing of Professional Services," Seminar, Region V Conference, University Continuing Education Association, Vail, CO, 1983.

"Southwestern Federation of Administrative Disciplines," Coordinator, Marketing Session, American Institute for Decision Sciences, Houston, TX, 1979.

"The Relationship Between Technology and Job Satisfaction," in Proceedings of the Southwest Division Academy of Management Conference, San Antonio: The University of Texas, with Michael A. Hitt and Clydette Womack, 1978.

"An Analysis of the NASA Manned Spacecraft Center's Employee Performance Rating System and its Effect on Employee Development," Research Series, NASA Johnson Spacecraft Center, Houston, TX, 1970.

OTHER ACTIVITIES

Beta Gamma Sigma: 1987 – Present.

Frontier Rotary Club, 1981 – Present.

Consultant and Board of Directors, Land Data Corporation: Stillwater, OK, 1983; Data Soft Systems, Greeley, CO; First Title Holdings, Inc., Stillwater, OK, 1983; McLennan Community College, Waco, TX, 1980; Zayed University, U.A.E., 2002.

Phi Delta Theta, Oklahoma Beta Chapter, Lifetime Service Award, 1996; National Adviser of the Year, Phi Delta Theta, 1976.

Leadership Oklahoma, Participant, 1992-93.

Research Award, National University Continuing Education Association, Region V, "An Investigation of Determinant Attributes in Professional Development Programs," 1985.

Co-owner and Board of Directors: International Tours, Inc., Stillwater, OK, 1983 – 1985.

YMCA: Board of Directors, Capital Drive Committee, 1985 – 1987.

Limited Partner, LPCX Corporation, 1975 – 1985.

Special Recognition Award, Stillwater Chamber of Commerce, Developing Leadership Stillwater, 1984.

President's Award, Stillwater Chamber of Commerce, Education Committee Activities, 1982.

Frontier Federal Savings & Loan: Ponca City, OK, Seminar Leaders and Coordinator for supervisory and managerial development needs assessment programs, 1978 – 1979.

American Management Association: New York City, NY, Supervisory and Managerial Development Needs Assessment Center Workshop Leader, 1977.

Beta Alpha Psi: 1967.

Doctoral Consortium Fellow, American Marketing Association, 1976.

Honorary Member Award, Oklahoma Municipal Clerks, Treasurers, and Finance Officers Association, 1975.

NASA Johnson Spacecraft Center Fellow, 1970.

PARTICIPATION IN PROFESSIONAL MEETINGS (LAST 10 YEARS)

American Society for Training and Development, San Diego, CA, 2003; Orlando, FL, 1996.

Big Twelve Deans, Dallas, TX, 1997, 1999, 2001, 2002; St. Louis, MO, 1998; Kansas City, KS, 1996.

Internet II Briefing, Kansas City, KS, 1997.

NAIAM, Washington, DC, 1996.

National University Degree Consortium, San Diego, CA, 1996.

National Association of State Universities and Land Grant Colleges, Annual Meeting, Washington D.C., 2005; San Diego, CA, 2004; New Orleans, LA, 2003; Chicago, IL, 2002; Orlando, FL, 2001; Washington D.C., 1997; San Diego, CA, 1996.

National Association of State Universities and Land Grant Colleges Council on Continuing Education, Extension, and Public Service, Baltimore, MD, 2006; Washington D.C., 2005, 2003; Chicago, IL, 1998.

Society of Human Resources Management Annual Meeting, San Francisco, CA, 2001; Las Vegas, NV, 2000.

Southern Regional Electronic Board, Atlanta, GA, 2001.

State Chamber of Commerce Congressional Meeting, Washington D.C., 2000, 2001, 2002, 2003.

University Continuing Education Association, Annual Conference Planning Meeting, Philadelphia, PA, 1999.

University Continuing Education Association Annual Meeting, San Diego, CA, 2006; Washington D.C., 2005; Chicago, IL, 2003; St. Louis, MO, 2001; San Diego, CA, 2000; Washington D.C., 1999; Chicago, IL, 1998.

University Continuing Education Association, Board Meeting, Houston, TX, 2000; Washington D.C., 1999.

University Continuing Education Association, Executive Assembly Meeting, Chicago, IL, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005.

University Continuing Education Association, Region V Meeting, Omaha, NE, 1998; Kansas City, KS, 1996.

University Continuing Education Association, Workforce Development Conference, Clearwater, FL, 2001, 2002; Washington D.C., 1997.

World Trade Conference, Oklahoma City, OK, 1998.

ASSOCIATION AND ORGANIZATIONAL MEMBERSHIPS

American Committee on Foreign Relations

American Management Association

American Society for Training and Development

Association of International Education Administrators

Council for Advancement and Support of Education

Global Associates

Institute for International Education

Leadership Oklahoma

Leadership Oklahoma Alumni Association

Leadership Stillwater

Leadership Stillwater Alumni Association

National Association of Foreign Student Advisors/Association of International Educators

National Association of State Universities and Land Grant Colleges

Rotary International

Society of Human Resources Management

Stillwater Chamber of Commerce

University Continuing Education Association

PERSONAL INFORMATION

MARITAL STATUS:

Married, Kathryn Ann (Raun); Daughter, Lindy Raun

MILITARY:

Oklahoma Army National Guard, Honorable Discharge,
1973.