

Steve Forbes

Steve Forbes is Chairman and CEO of Forbes Inc. and Editor-in-Chief of *Forbes* magazine. *Forbes* is the nation's leading business magazine, with a circulation of more than 900,000 and, combined with *Forbes Asia* and the company's nine local-language editions, reaches a worldwide audience of over five million readers. Mr. Forbes writes editorials for each issue of *Forbes* under the heading of "Fact and Comment." Forbes.com. receives more than 20 million unique monthly visitors and has become a leading destination site for senior business decision-makers and investors.

Since Mr. Forbes assumed the CEO position in 1990, the company has launched a variety of new publications and businesses. They include: *ForbesLife*, an irreverent, lifestyle supplement; *ForbesLife Executive Woman*, providing Forbes' community of executive women with luxury lifestyle content that they value and respect; *Forbes Asia*; and Chinese, Korean, Japanese, Russian, Arabic, Hebrew, Polish, Turkish and Croatian editions of the magazine. Forbes also publishes the *Gilder Technology Report*, as well as a number of investment newsletters.

A widely respected economic prognosticator, he is the only writer to have won the highly prestigious Crystal Owl Award four times. The prize is given to the financial journalist whose economic forecasts for the coming year proved most accurate.

In both 1996 and 2000, Mr. Forbes campaigned vigorously for the Republican nomination for the Presidency. Key to his platform were a flat tax, medical savings accounts, a new Social Security system for working Americans, parental choice of schools for their children, term limits and a strong national defense. Mr. Forbes continues to energetically promote this agenda.

Mr. Forbes is the author of *Flat Tax Revolution: Using a Postcard to Abolish the IRS* and *A New Birth of Freedom*, a book of bold ideas for the new millennium.

He graduated cum laude in 1966 from Brooks School in North Andover, Massachusetts and received a B.A. in history from Princeton in 1970. At Princeton, he was the founding editor of *Business Today*, which became the country's largest magazine published by students for students, with a circulation of 200,000. The magazine continues to be published today by Princeton undergraduates.